

DELVIFY SUCCESS STORY

Strengthening Cyber Resilience in Fashion AI Technology

Delvify is a UK-headquartered technology company with offices in Singapore, Hong Kong, and Japan. The organisation brings together international talent from the technology and fashion industries to accelerate the transition to a net-zero textiles economy. Through its award-winning digital materials platform, Delvify leverages state-of-the-art AI to help fashion professionals connect, collaborate, and innovate more sustainably.

Built specifically for the apparel industry, Delvify's platform – Dobby – uses AI to centralise material libraries, surface in-stock and sustainable options, and streamline collaboration across brands and suppliers. By eliminating reliance on PDFs, spreadsheets, and manual sourcing processes, Delvify empowers fashion teams to make faster, smarter, and more sustainable decisions.

The Challenge

Operating at the intersection of fashion, technology, and sustainability, Delvify handles sensitive data across a globally distributed team. With increasing cyber threats targeting AI-driven platforms and growing expectations from clients and partners around data protection, Delvify recognised the need to formalise its cyber security posture.



The challenge was to secure a diverse IT environment – including Linux-based systems on MacBooks – while maintaining operational agility and demonstrating compliance with industry standards. As a technology-led organisation, Delvify is part of a sector that saw 55% of companies hit by ransomware in the past year, according to the Sophos State of Ransomware report for 2024.

The report also highlights that 73% of ransomware attacks in the tech sector resulted in data encryption, and 53% of those cases also involved data theft – underscoring the high stakes for data-driven businesses

For a company like Delvify, which relies on seamless collaboration and rapid innovation, such disruptions could have significant operational and reputational consequences. These risks made it imperative to adopt a structured, standards-based approach to cyber security.

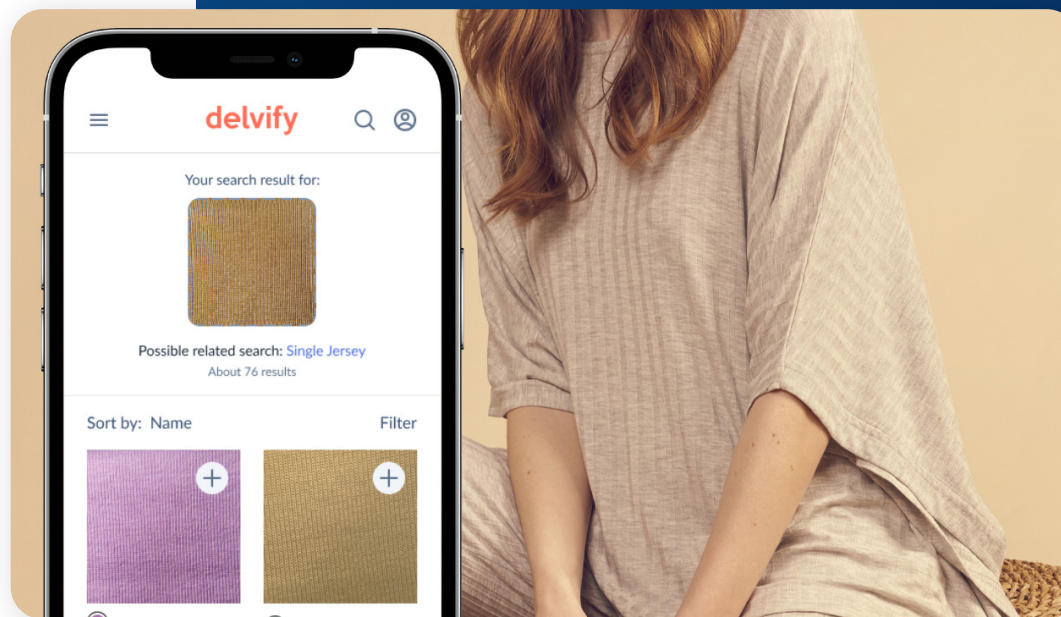
The Solutions

Delvify partnered with CyberLab, an IASME-approved assessor for Cyber Essentials and Cyber Essentials Plus, to guide them through the certification process. Cyber Essentials is a UK government-backed scheme designed to help organisations of all sizes protect themselves against the most common cyber threats. It sets out a clear baseline of security controls – covering firewalls, secure configuration, user access control, malware protection, and patch management – that are essential for safeguarding sensitive data and systems.

CyberLab provided wraparound support, beginning with a consultative review of Delvify's existing security practices. This included identifying gaps, recommending improvements, and aligning controls with Cyber Essentials

requirements. As a remote-first organisation with a diverse technology stack, Delvify benefited from CyberLab's tailored guidance, which addressed platform-specific risks and helped implement best practices across device management, access control, and patching.

The engagement was structured to support Delvify's operational agility while ensuring compliance with a recognised security standard – strengthening both internal resilience and external trust.





The Outcome

Delvify successfully achieved Cyber Essentials certification, reinforcing its commitment to cyber security and data protection. The certification process not only enhanced internal awareness of cyber risks but also strengthened Delvify's position as a trusted partner in the fashion tech space.

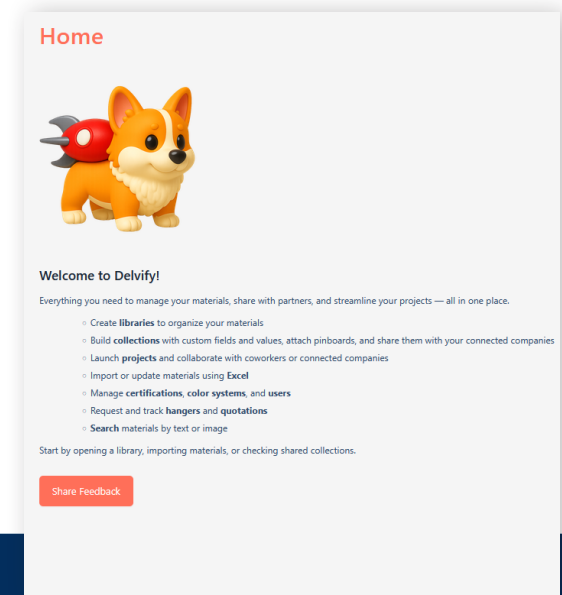
Working with CyberLab enabled Delvify to embed a more disciplined and proactive approach to cyber security across the organisation. The process helped formalise internal practices, ensuring that security controls were not only in place but consistently applied across teams and systems. This was particularly valuable for a remote-first business model, where device diversity and decentralised operations can introduce additional complexity.

The certification also served as a catalyst for broader cultural change - encouraging cross-functional collaboration between technical and operational teams, and fostering a shared sense of accountability for cyber resilience. With CyberLab's guidance, Delvify now benefits from a more structured and scalable security posture that supports both compliance and innovation.

The Conclusion

CyberLab's structured and consultative approach enabled Delvify to meet the Cyber Essentials standard with confidence. The partnership delivered more than just a certificate – it laid the groundwork for a more resilient and security-conscious organisation. By embedding best practices and aligning internal processes with a recognised national standard, Delvify has taken a proactive step toward safeguarding its operations, clients, and reputation in an increasingly complex threat landscape.

The certification journey also fostered stronger collaboration between technical and operational teams, helping to embed cyber security as a shared responsibility across the business. With CyberLab's wraparound support, Delvify was able to navigate the process efficiently, gaining both assurance and insight along the way.



“CyberLab’s team thoroughly and efficiently supported us in bringing best practice to our security processes. With a consultative approach, they guided us to modify and improve our existing processes to make Delvify a more robust and more secure organisation.”

Charles Allard, Founder

“We run different operating systems on a variety of machines including Linux on MacBooks, as well as our proprietary AI platform. CyberLab was able to identify threats and suggest appropriate fixes to secure our remote teams.”

Aleksei Bochkov, Chief Engineer

Our People. Our Platform. Protects You.

CyberLab is a specialist cyber security company that provides a wide range of security solutions and services.

Your one-stop cyber security advisor, the CyberLab team is equipped with the right technology, knowledge, and expertise to help businesses of all sizes, including large public sector organisations.

By leveraging world-class technology, decades of experience, and our vendor partnerships, we have helped to secure thousands of organisations across the UK.

Our unique Detect, Protect, Support approach makes us the perfect partner to review and reinforce your cyber security defences.



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