



cyberlab | chess[®]

Maximise Market Opportunities

CyberLab Channel Partnerships

CyberLab is a specialist cyber security company that provides a wide range of security solutions and services.

By leveraging world-class technology, decades of experience, and our vendor partnerships, we have helped to secure thousands of organisations of all sizes, across the UK.

This year, we're launching our Partner Programme - a suite of Cyber Security as a Service tools to bring added value to our channel partners. We will be opening up more of our products and service to channel partners over the coming months.

The CyberLab Partner Programme. Specifically designed channel Cyber Security products to help you to:

- Provide added value to your base
- Increase revenue per customer
- Diversify your product offering
- Improve customer retention rates



Dark Web Monitor

There are over 24 billion sets of usernames and passwords currently for sale on the Dark Web, and the average data breach costs businesses over £3.4 million, so it has never been more important for your customers to look after their data.

Our automated scanning software crawls the Dark Web for stolen credentials. We identify what data has been compromised, which breaches led to the exposure, and provide advice on the best action to take.

The Dark Web Monitor has been specifically redesigned for channel partners, including full branding customisation and management functions.

Includes opt-out options and upsell mechanisms to the complete Control Platform.



Chess ICT Success Story

Dark Web Monitor was rolled out for Chess ICT customers in April 2023.

Chess ICT currently monitor the Dark Web for breaches related to over **11,000 domains**.

Rolling out Dark Web Monitor has increased Chess ICT's monthly **revenue by £115,000**.

Since April 2023, Dark Web Monitor identified breaches for **79% of Chess ICT customers**.

Chess ICT's Dark Web Monitor has seen a **97% retention rate**.

CSaaS Control Platform

The single dashboard for all your customers' cyber security needs.

Delivering a suite of tools with expert guidance and support, all wrapped up in a user-friendly portal.

With a simple onboarding process and seamless integration with Office 365, the Control platform is scalable, profitable, and provides added value to your customers.





Dark Web Monitoring

61% of all data breaches exploit breached user credentials, yet most businesses don't monitor the dark web for breached credentials.



Phishing Simulations

Phishing emails are the first stage of over 90% of cyber attacks, yet fewer than 19% of UK businesses report testing their employees with phishing simulations.



Vulnerability Scanning

Unpatched vulnerabilities are the primary attack vector for successful ransomware attacks, yet 70% of security professionals don't consider their vulnerability scanning to be very effective.



Security Awareness Training

90% of cyber breaches can be put down to human error, yet fewer than 10% of UK businesses provide their non-cyber staff with cyber security awareness training.



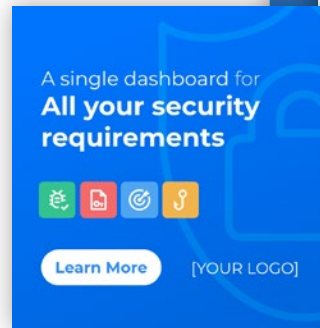
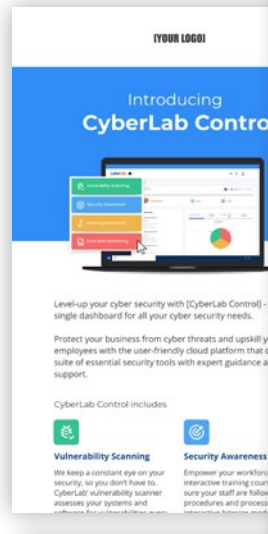
Campaign in a Box

We've put together a bank of free marketing resources to help you promote the Control platform and the Dark Web Monitor to your customer base, and beyond.

We've included:

- 7-part email template series
- Infographic template
- Display ad templates
- Social post templates

This marketing material will be distributed upon signup to the CyberLab Partner Programme, or you can reach out ahead of time to get some inspiration.



Onboarding Process

We have tried to keep things as simple as possible to help you get started as quickly as you can.

We will join you on a completion call to check that everything is in place, then you're all set to proceed as a Cyber Security as a Service provider.



1. Sign partner agreement



2. Configure white label branding profile



3. Upload users via CSV, or sync with Office 365

If you would like to register as a CyberLab Partner, or if you have any questions about the Dark Web Monitor, Control, or anything else we have discussed, you can reach out to me and my team using the details below.

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Get in Touch



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